

Change report view: Marx, Matthew Talin ▾

## 15.394 Dilemmas in Founding New Ventures

Survey Window: Spring 2016 End of Term | [View Current Catalog Entry](#) | [Print Report](#)

Report Includes Data for:

Students: For credit

Subjects: 15.394 Dilemmas in Founding New Ventures - Lecture L01, Lecture L02

[\(filter data\)](#) ⓘ

**Eligible to Respond:** 156 ⓘ      **Total # of Respondents:** 122 ⓘ      **Response rate:** 78% ⓘ      **Overall rating of subject:** 6.8 out of 7

Download Set of Individual Student Responses: PDF raw data

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## INSTRUCTORS

| Quality of Teaching   |  | <i>1=Strongly Disagree, 4=Neutral, 7=Strongly Agree, N/A=Not Applicable (7 is best)</i> |  |                 | <i>1=Very Poor, 7=Excellent, N/A=Not Applicable (7 is best)</i> |
|---|--|---|--|-----------------|---|
| NAME  |  | Stimulated interest   | Displayed thorough knowledge of subject material | Helped me learn | Overall rating  |
| <a href="#">Marx, Matthew Talin</a> , Lecturer (LEC)          |  | 6.9 (122)   | 6.9 (122)  | 6.8 (117)       | 6.9 (122)   |
| <a href="#">Kang, Jian</a> , Teaching Assistant (LEC)         |  | 6.0 (32)  | 6.0 (30)   | 6.0 (32)        | 6.1 (36)  |
| <a href="#">Krensky, Nicole P.</a> , Teaching Assistant (LEC) |  | 6.8 (35)  | 6.8 (34)   | 6.8 (36)        | 6.8 (34)  |

| Sloan Faculty Questions                              |  | <i>1=Strongly Disagree, 2=Disagree, 3=Mixed, 4=Agree, 5=Strongly Agree (5 is best)</i> |
|--|--|--|
| NAME   |  | Recommend Professor  |
| <a href="#">Marx, Matthew Talin</a> , Lecturer (LEC) |  | 4.9 (122)  |

Marx, Matthew Talin, Lecturer in Lecture L01 - Overall rating: 6.8

| Quality of Teaching  | <i>Rating Scale: 1=Strongly Disagree, 4=Neutral, 7=Strongly Agree, N/A=Not Applicable (7 is best)</i> |   |   |   |   |   |   |   |           |        |       |
|--|---|---|---|---|---|---|---|---|-----------|--------|-------|
|  | AVG   | 1 | 2 | 3 | 4 | 5 | 6 | 7 | RESPONSES | MEDIAN | STDEV |
| <a href="#">Stimulated interest</a>                              | 6.8   |   |   |   |   |   |   |   | 63        | 7.0    | 0.5   |
| <a href="#">Displayed thorough knowledge of subject material</a> | 6.9   |   |   |   |   |   |   |   | 63        | 7.0    | 0.34  |
| <a href="#">Helped me learn</a>                                  | 6.8   |   |   |   |   |   |   |   | 62        | 7.0    | 0.56  |

*Rating Scale: 1=Very Poor, 7=Excellent, N/A=Not Applicable (7 is best)*

|                                | <b>AVG</b> | <b>1 2 3 4 5 6 7</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|--------------------------------|------------|----------------------|------------------|---------------|--------------|
| <a href="#">Overall rating</a> | <b>6.8</b> |                      | 63               | 7.0           | 0.47         |

### **Comments on teaching (strengths, areas for improvement)**

[Student 1836](#) - Prof. Marx is a wonderful professor. He's very knowledgeable about the topics discussed in class (and is not afraid to admit when he doesn't know the answer to something). It's clear that he really cares about his students - making sure that he's diligent about getting everyone to participate, remembering students comments from earlier on in class and referencing/connecting them later on in the discussion. It's also clear that he's really passionate about the topics and his excitement is contagious.

[Student 2347](#) - Professor Marx was one of the most thoughtful and charismatic professors I have ever had. Not only did he teach me so much about the right questions to ask when starting a venture, but he also fostered a stimulating academic environment where I really feel I learned new perspectives from my classmates - he pushed us to think about our own beliefs/values/ethics.

[Student 6298](#) - Matt was by far one of the best professors I ever had at Sloan. He is incredibly passionate about what he teaches and cares very much about his students' success. I especially appreciate the time he takes to prepare for every class and ensures that we have a positive classroom experience. We need more professors like Matt at Sloan - those who know how to engage a classroom and those who know how to manage an MBA level class discussion.

[Student 18076](#) - Excellent professor, passionate about the subject and an incredibly very connected person. Prof Marx is always happy to meet and give advice when requested.

[Student 18126](#) - Prof. Marx is one of the best professors I have ever had in my life. He is an amazing professor and probably the best professor for case-based classes at Sloan

[Student 18284](#) - Matt Marx is one of the two best case based professors that I have had at Sloan. His ability to utilize statistics and research along with the cases is truly remarkable. I will definitely use TONS of lessons learned in this class in my personal and professional life. Thanks so much professor!

[Student 18342](#) - One of the best classes at Sloan, if not the best.

[Student 19243](#) - The class is too participation heavy, The grading leads to over-commenting. Frankly, it's obnoxious to have to keep your hand up for 1.5 hours just to make sure you get your participation for the day. I added comments I thought were good and appropriate for the first half of the class and was bottom 1/3rd. The second half I just constantly talked, which was necessary to have good participation, but totally unnecessary. Incentives are misaligned.

[Student 19271](#) - Clear take aways. Great cases. Encourages meaningful participation from students.

[Student 19278](#) - No words! Matt Marx was the best professor I had during my 2-year MBA program! The key to his success is the amount of prep he dedicated to each class. He read and studied our papers, pre-class surveys and backgrounds and integrated them into the class in a seemingness way. I wish more professors could be as committed to the class they teach as Matt has been!

[Student 19286](#) - This needs to be a half semester class

[Student 19428](#) - Wow. One of the best teachers and classes at Sloan. Clearly passionate and so well prepared. Truly cares. I like how involved people were in the class.

[Student 19525](#) - Really knew the subject matter and had a genuine willingness to help us students succeed. I love how Professor Marx made the class very interactive and really cared about involving everyone in the class. He made sure to call on a diverse group of people in each class to make sure everyone's voices was heard. I also like that he reviewed our memos and surveys before class so he could tailor our comments to the class.

[Student 19557](#) - top

[Student 19572](#) - Prof. Marx was always well prepared for the lectures. He presented a great mix of cases and research. He was always aware of time and planned ahead of time and accordingly.

[Student 20699](#) - Excellent professor. One of the best case based professor I have had

[Student 20704](#) - Great professor, puts a lot of efforts in the class and stimulates our learning.

[Student 20928](#) - Loved the class.

[Student 21096](#) - Loved how interactive the classes were and the style of doing surveys before the class to fuel the discussion. Also really appreciated how much attention you paid to each individual student.

[Student 21108](#) - In an effort to encourage participation, the quality of student comments deteriorated. Stop calling on that SF if he keeps repeating what previous students have said or if it's a huge tangent to the discussion.

[Student 22588](#) - One of the best professors at Sloan. A "must" of my MBA

[Student 23344](#) - One of the best professors at Sloan! Great knowledge of subject + moderating/facilitating skills

[Student 23969](#) - Classes where great, you could tell the preparation that Professor Marx put in. He did a great job of leading discussion and pulling in students experiences and survey responses in a way that made class really interesting.

[Student 24419](#) - I recommended Matt Marx for an excellence in teaching award and feel both his classes and research greatly benefit the Sloan community. Highest respect and appreciation to Professor Marx for this course!

[Student 24508](#) - Great Insights! Definitely the best class I took at Sloan.

[Student 25193](#) - Was an amazing class. I have to say I am not a big fan of case based learning, but this one is probably one of the exception. Great to mix them with actual data and industry experience.

[Student 25586](#) - Matt is a brilliant teacher. Jian an outstanding TA. Great teaching.

[Student 26042](#) - Excellent weaving in of students' experience with course topics.

[Student 26261](#) - Professor Marx is an extraordinary lecturer who holds high expectations for his students and ensure that they know the subject material.

[Student 28291](#) - The best case-based class at Sloan. Prof. Marx does so much prep and really gives his heart to the class. He prepares before every class and reviews our submissions.

[Student 29258](#) - One of Sloan's finest

[Student 32155](#) - best classroom facilitation at Sloan. really interesting class

[Student 33330](#) - This was one of the best classes I have taken at Sloan. I have no background in startups and I feel so much more confident going into such initiatives with the lessons I learnt here.

[Student 37390](#) - One of the best professors at managing case classes

[Student 41916](#) - Great professor, one of the most prepared lecturers I have ever seen at Sloan. He carefully plans each class and puts a lot of effort to make it an amazing experience for students.

[Student 44530](#) - I strongly believe the drive to garner participation in this class limited its quality. I appreciate how Professor Marx read surveys and memos ahead of time and called out specific students, but I think the anxiety over the constant need to participate even when we didn't feel like we had anything valuable to add meant that many comments did not contribute to our learning.

[Student 50373](#) - Professor Marx runs the best case-based class at Sloan. He does a great job of provoking deep discussion but also guides it in a way that really makes the content and takeaways stick. It's clear that he is passionate about teaching, and give all of himself to being a wonderful professor.

[Student 50419](#) - great case discussion supported by data and research. To make it even stronger, would appreciate some frameworks/checklists of the main takeaways (something like a reference guide about the main topics: picking co-founders, negotiating equity, etc)

[Student 51592](#) - If you are let in off the waitlist, you have to sit in a different seat each time which can make it hard to get called on for participation

### **Sloan Faculty Questions**

*Rating Scale: 1=Strongly Disagree, 2=Disagree, 3=Mixed, 4=Agree, 5=Strongly Agree (5 is best)*

|                                     | <b>AVG</b> | <b>1</b> | <b>2</b> | <b>3</b> | <b>4</b> | <b>5</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|-------------------------------------|------------|----------|----------|----------|----------|----------|------------------|---------------|--------------|
| <a href="#">Recommend Professor</a> | <b>4.8</b> |          |          |          |          |          | 63               | 5.0           | 0.41         |

## Marx, Matthew Talin, Lecturer in Lecture L02 - Overall rating: 7.0

**Quality of Teaching**

*Rating Scale: 1=Strongly Disagree, 4=Neutral, 7=Strongly Agree, N/A=Not Applicable (7 is best)*

|  | AVG | 1 | 2 | 3 | 4 | 5 | 6 | 7 | RESPONSES | MEDIAN | STDEV |
|--|-----|---|---|---|---|---|---|---|-----------|--------|-------|
| <a href="#">Stimulated interest</a>                              | 6.9 |   |   |   |   |   |   |   | 59        | 7.0    | 0.25  |
| <a href="#">Displayed thorough knowledge of subject material</a> | 6.9 |   |   |   |   |   |   |   | 59        | 7.0    | 0.22  |
| <a href="#">Helped me learn</a>                                  | 6.9 |   |   |   |   |   |   |   | 55        | 7.0    | 0.26  |

*Rating Scale: 1=Very Poor, 7=Excellent, N/A=Not Applicable (7 is best)*

|                                | AVG | 1 | 2 | 3 | 4 | 5 | 6 | 7 | RESPONSES | MEDIAN | STDEV |
|--------------------------------|-----|---|---|---|---|---|---|---|-----------|--------|-------|
| <a href="#">Overall rating</a> | 7.0 |   |   |   |   |   |   |   | 59        | 7.0    | 0.13  |

### Comments on teaching (strengths, areas for improvement)

[Student 1816](#) - COMPLETE TRAVESTY HE WON'T BE BACK. I HAVE HAD ENOUGH HACKS AT SLOAN TO KNOW A GREAT TEACHER.

[Student 2930](#) - Matt is the best professor I've had at Sloan.

[Student 3808](#) - Fantastic class. One of the best instructors I've ever had. Came extremely well prepared every class. Demonstrated thorough knowledge on the subject. Excellent discussions in class. Great guests.

[Student 16894](#) - One of the best professors giving case study lessons, with hugely important lessons learned and situations for future references.

[Student 18192](#) - Best Professor to teach a case at Sloan.

[Student 18262](#) - Facilitates some of the best discussions at Sloan - never was there a moment where the conversations seemed forced

[Student 19129](#) - Professor Marx clearly has a deep passion for the material and a genuine interest in helping his students learn.

[Student 20778](#) - One of my top 3 most favorite classes at Sloan

[Student 20791](#) - One of the best classes at Sloan, one of the best professors and most applicable learning I got during my time here. It's such a lost for the school not having Matt as a professor

[Student 21079](#) - Matt Marx is Sloan's best professor. He is extremely knowledgable, well connected, and really cares about his students.

[Student 22154](#) - It's going to be a great loss to Sloan not to have Professor Marx teaching this class. MIT Sloan (future) entrepreneurs should always have the opportunity to learn from this insightful Professor.

[Student 22180](#) - Professor Marx has been amazing. The best case based class I've taken at Sloan. Really practical and engaging class, and such a kind man.

[Student 22288](#) - One of the best professors I had at Sloan. He facilitated fantastic class discussion, truly cared about the subject matter and truly cared about helping his students avoid entrepreneurial pitfalls. If MIT is truly committed to entrepreneurship, Matt Marx is someone who should be on the faculty. It is an absolute travesty that Sloan is losing such a wonderful, committed professor.

[Student 22877](#) - RENEW CONTRACT! Phenomenal class, master of the material, got everyone excited about founding new ventures. Should be a core course.

[Student 23984](#) - Great professor that engages the students while making sure to hit all the salient points of the cases.

[Student 24904](#) - Awesome class. Great professor. Best class I've had so far.

[Student 25070](#) - Prof. Marx was by far the best professor I have had this semester, he kept class interesting and consistently engaged the class (no small feat in a class this size!)

[Student 25102](#) - Matt has been my favorite professor, without a doubt. His knowledge of the topic, enthusiasm, and authentic care for students is second to none. There are a lot of great professors at Sloan (and unfortunately, a few sub par), but Matt stands far above the rest. I'm disappointed to hear that he will be leaving next year, as it means future students will not be able to benefit from his teaching. Thanks to Matt, this be a class I do not forget

[Student 26224](#) - best class I've taken so far. Thank you.

[Student 26252](#) - Matt is the best Professor I've had at Sloan. He is an absolutely first-rate instructor, incredibly prepared, and was always willing to help students with issues they encountered inside and outside the classroom. My opinion of Sloan dropped precipitously when I found out that his contract was not renewed.

[Student 26267](#) - Matt Marx is by far the best entrepreneurship professor that I have had at Sloan if not the best professor overall. Not only did he has incredible knowledge, but also gives facts and arguments to support what he says and if he doesn't know something he tells you and investigate it to tell you the answer later. He also did everything he could so that everybody participated which helped to have some amazing discussions. Finally, with each case instead of trying to give us a recipe of how to deal with situations at different stages of a startup he gave us facts, tips and insights which helped us develop our judgment so that we are able to tackle different situations in the future. What I learnt from him was invaluable!!! As a final comment I would like to say that not keeping professor Marx is a great loss for Sloan specially for the people who truly want to focus on entrepreneurship like myself, if you truly want to attract students who want to choose this path, this is the king of professors that you need to keep around.

[Student 26273](#) - I have not had a stronger, more engaging, thoughtful and well-prepared professor in my academic career. Matt conducts a classroom like an orchestra. It's really fantastic to have been a part of the experience. Professors of this caliber is why I came to Sloan.

[Student 26278](#) - - He facilitated case discussions very well.

[Student 26284](#) - The best course I've ever taken. Super interesting and highly motivated the students.

[Student 26292](#) - Matt Marx and his class, are the only class at Sloan I have ever heard every student have a strong positive opinion of. He is amazing and truly cares about educating the students. He is a phenomenal professor and a master of this critical important material.

[Student 28212](#) - Professor Marx was one of the best professors I had at Sloan. I thoroughly enjoyed his course. Sloan is losing one of its finest.

[Student 28298](#) - One of the best professors at Sloan: has deep practical and academic knowledge about the subject; conducts classes discussion amazingly well; goes the extra-mile to develop interesting and engaging classes, e.g. brings speakers, runs simulations, etc.

[Student 29753](#) - Very enthusiastic

[Student 40081](#) - Matt Marx is one of the few most powerful in-class facilitators at Sloan. His exceptionally high EQ, an amazing knack for instilling into or procuring profound insights from us, and pure smarts make him such an amazing teacher. I count myself so lucky to count myself one of his students, and I am so sorry Sloan will not have him after this. Such a loss.

[Student 40997](#) - Top 3 professor that I at Sloan

[Student 41789](#) - Best professor at Sloan across all disciplines: both in terms of knowledge and teaching skills. Great preparation of the classes and great discussion encouraged

[Student 41967](#) - Very engaging.

[Student 42000](#) - Very well prepared for every class. Excellent facilitator.

[Student 42709](#) - I love Prof Marx teaching styles. He combines laying out the facts with random trivia and real life examples what he has seen. He backs up all his points with research that he has done. His slides are very well prepared and are clean and concise. Improvements: The class project should have been given more guidance and direction for it to be a more worthwhile learning experience. We just surveyed students and then wrote a paper on it. Each team meeting with Prof Marx

would make it more useful. The cases area mostly centered on the US and hi tech companies. I would like to see more diversity in terms of country and industries. I also found the hiring and firing exercises to be a waste of time. If we are trying to learn negotiation then we should bring in a professional negotiation expert.

[Student 45231](#) - Favorite class at Sloan!

[Student 46351](#) - Fantastic use of cases and interaction with class. incredible insight and reliability to students and huge credibility given that the profession actually did this.

[Student 50683](#) - He is an amazing teacher and Sloan should have given him tenure

[Student 50828](#) - Great class! :D

### Sloan Faculty Questions

*Rating Scale: 1=Strongly Disagree, 2=Disagree, 3=Mixed, 4=Agree, 5=Strongly Agree (5 is best)*

|                                     | <b>AVG</b> | <b>1 2 3 4 5</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|-------------------------------------|------------|------------------|------------------|---------------|--------------|
| <a href="#">Recommend Professor</a> | <b>5.0</b> |                  | 59               | 5.0           | 0.18         |

## SUBJECT

### SUBJECT

*Rating Scale: 1=Strongly Disagree, 4=Neutral, 7=Strongly Agree, N/A=Not Applicable (7 is best)*

|   | <b>AVG</b> | <b>1 2 3 4 5 6 7</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|---|------------|----------------------|------------------|---------------|--------------|
| <a href="#">Subject expectations were clearly defined</a> | <b>6.8</b> |                      | 122              | 7.0           | 0.44         |
| <a href="#">Subject's learning objectives were met</a>    | <b>6.8</b> |                      | 121              | 7.0           | 0.42         |
| <a href="#">Assignments contributed to my learning</a>    | <b>6.8</b> |                      | 120              | 7.0           | 0.61         |
| <a href="#">Grading thus far has been fair</a>            | <b>6.6</b> |                      | 121              | 7.0           | 0.77         |

*Rating Scale: 1=Too Slow, 4=Just Right, 7=Too Fast, N/A=Not Applicable (4 is best)*

|  | <b>AVG</b> | <b>1 2 3 4 5 6 7</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|--|------------|----------------------|------------------|---------------|--------------|
| <a href="#">The pace of the class (content and assignments) was:</a> | <b>4.3</b> |                      | 120              | 4.0           | 0.85         |

|   | <b>AVG</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|---|------------|------------------|---------------|--------------|
| Average hours you spent per week on this subject in the classroom         | <b>3.7</b> | 115              | 3.0           | 5.81         |
| Average hours you spent per week on this subject outside of the classroom | <b>4.1</b> | 115              | 4.0           | 3.33         |

*Rating Scale: 1=Very Poor, 7=Excellent (7 is best)*

|   | <b>AVG</b> | <b>1 2 3 4 5 6 7</b> | <b>RESPONSES</b> | <b>MEDIAN</b> | <b>STDEV</b> |
|---|------------|----------------------|------------------|---------------|--------------|
| <a href="#">Overall rating of the subject</a> | <b>6.8</b> |                      | 119              | 7.0           | 0.49         |

### **Comments on the subject (strengths, areas for improvement)**

[Student 1836](#) - One of the best classes I've taken at Sloan. I'm not even interested in starting my own company, but I still found the content of the class to be very interesting and still relevant to challenges that I might face even in a larger organization (for example, how to hire new employees). Prof. Marx is awesome and I loved the mix of cases with protagonist guests, guest speakers, and even simulations (which I normally hate).

[Student 10521](#) - Very conscious of classroom dynamics. The calendar integration for assignments was very useful for this class, especially since assignments are due the night before.

[Student 18192](#) - Final paper is too long. Better to encourage students to conduct more interviews with founders, and have to write less pages.

[Student 18207](#) - Best class at Sloan

[Student 18262](#) - Very interesting subject that focuses on some pretty unique and real world issues

[Student 18284](#) - Continue to use research and cases in conjunction during the class. The simulations and guest speakers were also so beneficial to our learning.

[Student 19278](#) - Many people say that professors make a class great. In this case, prof. Marx made the class great, but he also prepared the class amazingly. This is by far, the best case-based class at Sloan! Excellent use of participation, presentations skills, and call calling!

[Student 19292](#) - I loved it when the protagonist was brought into the classroom, especially when it was a surprise. This is a great case method class, and I really like how professor Marx calls on students with the right background. As with many other classes, I think Sloan needs to increase the number of cold calls!

[Student 19428](#) - One of the best classes at Sloan. Applicable to my career and life.

[Student 19525](#) - One of my favorite classes at Sloan!

[Student 20699](#) - Great course taught by an awesome professor

[Student 20704](#) - Top 5 class of Sloan, cannot believe Sloan will let Prof Marx go. VERY sad to next generation of students and entrepreneurs.

[Student 20778](#) - One of the best classes I've taken at Sloan

[Student 20829](#) - One of the best classes at Sloan! Very insightful, very practical. The professor is very engaging and keeps the class materials relevant and up to date. The class discussions are very fruitful.

[Student 21108](#) - Student discussion wandered as the professor sought to hear from many different people. This resulted in repetition of points, large tangents, and fewer insights.

[Student 21910](#) - The professor put a lot of effort in the course and makes sure it's engaging with a surprise in almost every class!

[Student 22180](#) - My favorite class at Sloan so far. Professor Marx made it, though.

[Student 22288](#) - One of my favorite classes at Sloan. Extremely relevant material that I can see myself applying immediately. I have no idea how Sloan will offer this type of class at the same level of outstanding quality that was contributed by Matt Marx.

[Student 23984](#) - Loved the course, great opportunity to explore dilemmas facing founders and early stage start - up challenges.

[Student 24184](#) - Most relevant course I have ever taken.

[Student 24508](#) - I'd like better feedback on the grading of the assignments, specifically the founders agreement assignment.

[Student 25252](#) - Best class I've had at Sloan so far and best professor. My only feedback would be to cut back a bit on the role playing in class, perhaps have simulations outside of the classroom. But really, best class I've taken so far. Great cases, great speakers and great case discussions. Really made me think about entrepreneurship in a different light and every class I felt thankful for having taken it.

[Student 26252](#) - My favorite class at Sloan.

[Student 26261](#) - Great class -- I think lecturers were valuable and assignments were worthwhile. Writing the Founder's Agreement was particularly helpful. Perhaps a few less role plays. They tended to drag on and did not incorporate the whole class, rather focused on the students that were in them.

[Student 26267](#) - This is by far the best course that I have taken at Sloan. The cases were really helpful to understand and be prepared for a lot of issues that we may face as entrepreneurs. The guests was an important part of why I liked the class that much, it is one thing to learn from a case but a whole other to actually talk to the person who was involved or lived the situation. Professor Marx really exceeded my expectations by finding the way to better learn from this situations either by taking these guests or by using videos, simulations or just by leading enriching in class discussions. I know that the course will still be taught but I feel sorry that future students will not be able to take such an amazing class which was amazing mainly because of the professor.

[Student 26278](#) - Defenitely, this class was the greatest class I have taken at MIT Sloan,

[Student 26284](#) - This is unique subject only MIT can offer

[Student 28291](#) - Incredible class!!!! I recommend it to all Sloan students!

[Student 29753](#) - Good suggestion of books. More examples on top of the cases

[Student 32155](#) - the only feedback I have is a clearer definition of the group project. is literature review required? Also, the word limit does not seem in line with the other assignments in the class 8,000 words seems like too much. otherwise excellent class. i learned a log

[Student 33330](#) - Definitely one of the top 3 courses I have taken at Sloan. Bringing in actual people who the case was written on made the class even better. Quality of discussion and takeaways were of high quality.

[Student 37390](#) - I liked the simulations that prompted small group interaction. More of these types of situations would be beneficial.

[Student 40081](#) - Matt Marx was an exceptional teacher for this subject, I wouldn't be easily convinced someone else could teach this subject as effectively.

[Student 41789](#) - Best professor at Sloan

[Student 41916](#) - Overall this was a great class and one of my favorites at Sloan. The only thing I would suggest is to eliminate the previous-to-last class with presentations from students about their projects. Truth is that no one really puts a lot of effort into those presentations and the professor can surely plan a better class in replacement for that exercise.

[Student 41967](#) - Course is great and the discussions very rich.

[Student 42000](#) - Great practical subject. Good cases.

[Student 42709](#) - Class is great about learning through the case method about different founder dilemmas.

[Student 44530](#) - Grading was not clear as assignments were returned to us with no comments and jut a number. We didn't even know what the score was out of (i.e. 3/3? 3/10? who knows).

[Student 46351](#) - Very applicable. very well dated cases not too old like the rest of sloan. very good engagement and invitation of protagonists.

## SLOAN SUBJECT QUESTIONS

*Rating Scale: 1=Strongly Disagree, 2=Disagree, 3=Mixed, 4=Agree, 5=Strongly Agree (5 is best)*

|                                   | AVG | 1 | 2 | 3 | 4 | 5 | RESPONSES | MEDIAN | STDEV |
|-----------------------------------|-----|---|---|---|---|---|-----------|--------|-------|
| <a href="#">Recommend Subject</a> | 4.9 |   |   |   |   |   | 119       | 5.0    | 0.31  |

## SLOAN FEEDBACK QUESTION

### Feedback

[Student 18192](#) - I think it's a loss for future Sloan students not to be able to benefit from this class. One of my most profound learning experience at Sloan.

[Student 19271](#) - Professor Marx is one of top three professors I've had at Sloan. He encourages thoughtful discussion and is acutely aware of everything students have said in class and in homeworks.

[Student 19278](#) - Amazing, great job! best class of my MBA!

[Student 21096](#) - Really liked when you were able to bring in the founder to help make discussion more robust.

[Student 21108](#) - Almost everyone I have talked to loved this class. So I am not sure if most people share my opinions.

[Student 22288](#) - I just can't believe that Sloan is letting go of one of the best professors I had in my two years at the school. It is extremely disappointing. It demonstrates to me that Sloan doesn't care enough about the quality of teaching in the classroom.

[Student 23984](#) - No actionable feedback. Favorite course of the semester.

[Student 25102](#) - Thank you again, Matt! I hope to keep in touch in the future

[Student 26267](#) - As I already said, great loss for Sloan and specially for potential entrepreneurs. I really am shocked and cannot believe that you will let go one of the best entrepreneurship professors that Sloan has because an excellent professor as Matt Marx is incredibly more powerful and important than having a good structure or well developed course. My name is Fernanda de Velasco and I will gladly discuss more about this subject in case you are interested.

[Student 28298](#) - The case discussion dynamics of this subject should be a benchmark to other classes. Concepts such as pre-class survey, seating charts and memos helps the professor to really understand the class and lead a very productive discussion.

[Student 32155](#) - the surveys before class and the way the classroom discussions were facilitated was excellent. very interesting conclusions. the structure and content of the class are great.

[Student 40081](#) - Stop refusing good professors tenure. I wish MIT and other universities understood excellence in pedagogy and excellence in research deserve equal and separate respect. Science may not, but students suffer dearly from this unfortunate conflation.

[Student 41789](#) - Best Professor at Sloan

[Student 42709](#) - I would love to see an excursion to the CIC or a startup community in Boston. Would also love to hear from real life founders

[Student 44530](#) - Great class, although a few modifications around participation and grading are needed.

[Student 46351](#) - Great interaction between protagonists and the students. good about of practical learning. Very well taught.

[Student 50419](#) - send other professors to learn from Prof Marx on how to lead case discussions!

[Student 51592](#) - see prior comment on participation - that was my only complaint

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